

SAMPLE FOUR-YEAR PLAN for the BACHELOR OF SCIENCE IN DESIGN AND INNOVATION

Freshman Year

<u>Fall</u>	<u>Credits</u>	<u>Spring</u>	<u>Credits</u>
DESI 101 Intro to Visual Communication Design.....	3	DESI 102 Design Thinking.....	3
ENTR 101 Entrepreneurial Mind: Creativity & Innovation....	3	Writing Requirement or HUMA Course.....	3
ENTR 104 Life Design Studio.....	3	Foundations of Social Science Course.....	3
Writing Requirement or HUMA Course.....	3	Natural Science or Quantitative/Logical Reasoning.....	3-4
HUMA 100 The Humanities: Christian Wisdom.....	1	World Language or General Elective.....	<u>3</u>
World Language or General Elective.....	<u>3</u>		15-16
	16		

Sophomore Year

<u>Fall</u>	<u>Credits</u>	<u>Spring</u>	<u>Credits</u>
DESI 201 Visual Communication Design I.....	3	DESI 202 Visual Communication Design II.....	3
MARK 104 Principles of Marketing.....	3	COMM 135 Writing For The Media.....	3
HUMA Course.....	3	HUMA Course.....	3
Natural Science or Quantitative/Logical Reasoning.....	3-4	SSFT Course.....	2
General Elective.....	<u>3</u>	General Electives.....	<u>6</u>
	15-16		17

Junior Year

<u>Fall</u>	<u>Credits</u>	<u>Spring</u>	<u>Credits</u>
DESI 207 Website Development for Designers.....	3	DESI 210 Interactive Design.....	3
Communication Arts Elective.....	3	ENTR 201 Lean Launchpad.....	3
HUMA Course.....	3	Entrepreneurship Elective.....	3
General Electives.....	<u>8</u>	HUMA Course.....	3
	17	General Electives.....	<u>3</u>
			15

Senior Year

<u>Fall</u>	<u>Credits</u>	<u>Spring</u>	<u>Credits</u>
Capstone Elective.....	3	DESI 301 Visual Communication Design III.....	3
Communication Arts Elective.....	3	Communication Arts Elective.....	3
Entrepreneurship Elective.....	3	Entrepreneurship Elective.....	3
Marketing Elective.....	3	Marketing Elective.....	3
HUMA 300 Gospel and the Good Life: Christian Ethics... 2	2	General Electives.....	<u>3</u>
Quantitative/Logical Reasoning course.....	<u>3</u>		15
	17		

TOTAL CREDIT HOURS REQUIRED = 128

*Note: No college credits are earned when a student places out of a language course. In the event a student places out of a course, the credits currently assigned to world language study must be fulfilled through general electives of the student's choosing.