Grove City College Status Sheet

Status Sheets are provided as a convenience for the student and may be helpful for recording completed courses. However, the College Bulletin is the controlling authority on all requirements. Questions should be directed to your academic advisor or the Registrar. Entering in 2025

B.S. in Marketing

(WI)=Writing Intensive, (SI)=Speaking Intensive, (IL)=Information Literacy courses.

(REVISED 03-04-2025)

Name:									
ID#					Date:				
Year of A	Anticipated Graduation:				Advisor:				
TOTAL HOURS REQUIRED FOR THIS DEGREE 128 HOURS				Minimum CQPA and MQPA required for graduation2.00 MQPA CoursesACCT; ENTR; FNCE; INBS; MARK; MNGT (excluding 106); STAT 131					
General E	ducation + Elective Requiremen	ts		61 HOURS	Major Requ	uirements			67 HOURS
GENERAL E	DUCATION REQUIREMENTS		Sem. Taken	36 HOURS Grade	BUSINESS CO	ORE REQUIREMENTS	Cr.	Sem. Taken	- 33 HOURS Grade
	ES CORE			18 HOURS	ACCT 201	Principles of Accounting I	3		
HUMA 100	The Humanities: Christian Wisdom	1			ACCT 202	Principles of Accounting II	3 3		
HUMA 200 HUMA 202	Western Civilization Civilization and Literature	3			FNCE 202 INBS 205	Principles of Finance Global Business Issues	3		
HUMA 204	Civilization and the Arts	3			MARK 104	Principles of Marketing	3		
HUMA 261	Scripture & Theology for the Chr. Life I	3		· 	MNGT 103	Principles of Management	3		
HUMA 271	Scripture & Theology for the Chr. Life II	3			MNGT 103	Excel OR	3	·	•
HUMA 300	Gospel & the Good Life: Christian Ethics				MNGT 111	Business Computer Applications	3		
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WRITING RI	EQUIREMENT			3 HOURS	MNGT 214	Business, Ethics, and Society (WI/IL)	3		
WRIT 101	Found. of Academic Discourse (WI/IL)	3			MNGT 303	Business Law	3		•
	, ,				MNGT 486	Business Policy and Strategy (SI)	3		
FOUNDATI	IONS OF THE SOCIAL SCIENCES*			3 HOURS					
Choose one of	course from the following:	PSY	C 101 Foundation	s of Psychology	MATH / ECON	IOMICS COURSES			- 10 HOURS
ECON 120	Foundations of Economics	PSY	C 200 Cross-Cultu	ıral Psychology	ECON 101	Principles of Economics - Micro	3		
HIST 120	Foundations of History	SOC	W 101 Foundation	ns of Social Work	ECON 102	Principles of Economics - Macro	3		
HIST 204	Historical & Phil. Found. of Education	SOC	I 101 Foundation	s of Sociology	MATH 141	Business Calc. or MATH 161 Calc. I	4		
POLS 101	Foundations of Political Science		I 103 Found. of C	Cultural Anthr.					
		_ 3							
					MAJOR CORE			- 12 HOURS	
NATURAL	SCIENCE (with lab)/ QUANTITATIVE/LO		L REASONING-	4 HOURS	MARK 315	Digital Marketing	3		
	(1) Natural Science with lab	4 3-4	(Met through	h maior)	MARK 411	Marketing Research	3 3		
	(2) Quantitative/Logical Reasoning	3-4	(Met throug		MARK 415	Strategic Marketing	3		
	(3) Third course in Natural Science,	3-4	(iviet tilloug	jii iiiajoi <i>)</i>	MARK 419	Consumer Behavior	3		
	Quantitative or Logical Reasoning								
Choose one	N SCIENCE, FAITH, & TECHNOLOGY e course from the following:			2 HOURS	Choose 12 ho	MAJOR ELECTIVES burs from INBS 416, 417, MARK 110, MNGT I MARK 200-level courses and above.			
	/SSFT 205 Ethics, Faith, and the Consciou				-		3		
	Science and the Human: Inquiry, Desi	gn, &	the Person		-		3		
SSFT 210 SSFT 212	Science & Religion Science, Faith, Technology, & Origins				-		$-\frac{3}{3}$	•	•
3351 212	Science, Faith, Technology, & Origins	2			-		<u> </u>		-
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					GENERAL EI	LECTIVES			- 25 HOURS
	ANGUAGE (101-102)			6 HOURS					
*see Bulletii	n for waivers & placement test info								
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SAMPLE FOUR-YEAR PLAN for the BACHELOR OF SCIENCE IN MARKETING

Freshman Year

	Freshman Year									
<u>Fall</u>	<u>Credits</u>	<u>Spring</u>	<u>Credits</u>							
MARK 104 Principles of Marketing	3	MNGT 103 Principles of Management	3							
ECON 101 Principles of Economics - Micro	3	MATH 141 Business Calculus or MATH 161 Calculus I.	4							
MNGT 110 Excel or MNGT 111 Business Comput	ter App 3	ECON 102 Principles of Economics - Macro	3							
Writing Requirement or HUMA Course	3	Writing Requirement or HUMA Course	3							
HUMA 100 The Humanities: Christian Wisdom	1	World Language or General Elective	<u>3</u>							
World Language or General Elective	<u>3</u>		16							
	16									
Consult with advisor regarding specific courses and course loads per semester.										
Sophomore Year										
<u>Fall</u>	<u>Credits</u>	<u>Spring</u>	<u>Credits</u>							
ACCT 201 Principles of Accounting I	3	ACCT 202 Principles of Accounting II	3							
STAT 131 Statistical Methods I	3	MARK 315 Digital Marketing	3							
HUMA Course	3	MNGT 214 Business, Ethics, and Society	3							
Natural Science with Lab	4	HUMA Course	3							
General Elective	<u>3</u>	General Elective	<u>3</u>							
	16		15							
Junior Year										
Fall	Credits	Spring	Credits							
MNGT 303 Business Law		INBS 205 Global Business Issues								
Marketing Management Major Elective		MARK 419 Consumer Behavior								
Foundations of Social Science Course		Marketing Management Major Elective								
FNCE 202 Principles of Finance		HUMA Course								
HUMA Course		General Elective								
1011111 Course	<u>s</u> 15	SSFT Course								
	10	001 1 000100	<u>2</u> 17							
Senior Year										
<u>Fall</u>	<u>Credits</u>	<u>Spring</u>	<u>Credits</u>							
MARK 411 Marketing Research	3	MARK 415 Strategic Marketing	3							
Marketing Management Major Elective	3	MNGT 486 Business Policy and Strategy	3							
HUMA 300 Gospel and the Good Life: Christian Et	hics 2	Marketing Management Major Elective	3							
General Electives	<u>9</u>	General Electives	<u>7</u>							
	17		16							