Grove City College Status Sheet

Status Sheets are provided as a convenience for the student and may be helpful for recording completed courses. However, the College Bulletin is the controlling authority on all requirements. Questions should be directed to your academic advisor or the Registrar. Entering in 2024

B.S. in Marketing

(WI)=Writing Intensive, (SI)=Speaking Intensive, (IL)=Information Literacy courses.

(REVISED 03-14-2024)

Name:							
ID#				Date:			
Year of Antic	cipated Graduation:			Advisor:			
TOTAL HOURS REQUIRED FOR THIS DEGREE 128 HOURS				Minimum CQPA and MQPA required for graduation2.00 MQPA CoursesACCT; ENTR; FNCE; INBS; MARK; MNGT (excluding 106); STAT 131			
General Educa	ation + Elective Requiremer	nts	61 HOURS	Major Requ	ıirements		67 HOURS
GENERAL EDUCA	ATION REQUIREMENTS			BUSINESS CO	ORE REQUIREMENTS		
HUMA 102 CONTROL OF THE PROPERTY OF THE PROPER	ORE	3 3 3 3 3 3 ay substitute for this cou	urse.	ECON 101	Principles of Accounting I Principles of Accounting II Principles of Finance Global Business Issues Principles of Marketing Principles of Management Excel OR Business Computer Applications Statistical Methods I Business, Ethics, and Society (WI/IL) Business Law Business Policy and Strategy (SI)	3	10 HOURS
	Science & Religion Science, Faith, Technology, & Origins	s 2		ECON 102 MATH 141	Principles of Economics - Macro Business Calc. or MATH 161 Calc. I	3	
Choose one coul ECON 120 F HIST 120 F HIST 141 N HIST 204 F	OF THE SOCIAL SCIENCES rse from the following: Foundations of Economics Foundations of History World Geography Hist/Phil Foundations of Education Foundations of Political Science	PSYC 101 Found. o PSYC 200 Cross-Co SOCI 101 Foundatio SOCI 103 Found. of SOCW 101 Found.	of Psychology ultural Psychology ons of Sociology f Cultural Anthr.	MARK 315 MARK 411 MARK 415 MARK 419	MAJOR CORE Digital Marketing Marketing Research Strategic Marketing Consumer Behavior	3 3 3 3	12 HOURS
College requirem	nents met through major-related cour NCES (with labs) etin - General Education section - for	sework.		approval, and	burs from INBS 416, 417, MARK 110, MNGT MARK 200-level courses and above. LECTIVES23 HOURS (*29 hours if	3 3 3 3	
PHYE 100	CATION	1		GENERAL EL	LECTIVES23 HOURS (29 Hours II)	ianguage requirement	waiveuj
	for requirement details, exceptions, and the						

SAMPLE FOUR-YEAR PLAN for the BACHELOR OF SCIENCE IN MARKETING

Freshman Year

	rresni	nan rear					
<u>Fall</u>	<u>Credits</u>	<u>Spring</u>	<u>Credits</u>				
MARK 104 Principles of Marketing	3	MNGT 103 Principles of Management	3				
ECON 101 Principles of Economics - Micro	3	MNGT 110 Excel or MNGT 111 Business Computer App 3					
MATH 141 Business Calculus or MATH 161 Calculus	I 4	ECON 102 Principles of Economics - Macro					
WRIT 101 Foundations of Academic Discourse	3	HUMA 102 Civ and the Biblical Revelation	3				
Foreign Language or General Elective	<u>3</u>	Foreign Language or General Elective	3				
	16	PHYE 100 Healthful Living	<u>1</u>				
			16				
Consult with advisor regarding specific courses and course loads per semester.							
	Sophoi	more Year					
<u>Fall</u>	<u>Credits</u>	<u>Spring</u>	<u>Credits</u>				
ACCT 201 Principles of Accounting I	3	ACCT 202 Principles of Accounting II	3				
STAT 131 Statistical Methods I	3	MARK 315 Digital Marketing	3				
HUMA 200 Western Civilization	3	MNGT 214 Business, Ethics, and Society	3				
Natural Science with Lab	4	FNCE 202 Principles of Finance	3				
Foreign Language or General Elective	<u>3</u>	SSFT Course	2				
	16	Foreign Language or General Elective	<u>3</u>				
			17				
Junior Year							
<u>Fall</u>	<u>Credits</u>	<u>Spring</u>	<u>Credits</u>				
MNGT 303 Business Law	3	INBS 205 Global Business Issues	3				
Marketing Management Major Elective	3	MARK 419 Consumer Behavior	3				
Foundations of Social Science Course	3	Marketing Management Major Elective	3				
HUMA 301 Civilization and the Arts	3	HUMA 202 Civilization and Literature	3				
General Elective	<u>3</u>	Natural Science with Lab	<u>4</u>				
	15		16				
Senior Year							
Fall	Credits		Crodite				
_		Spring MARK 415 Strategie Marketing	Credits				
MARK 411 Marketing Research		MARK 415 Strategic Marketing					
Marketing Management Major Elective		MNGT 486 Business Policy and Strategy					
HUMA 303 Christianity and Civilization		Marketing Management Major Elective					
General Elective	-	General Electives					
	17		15				